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Swish Materials Impact Policy

The Swish cellular and rigid/moulded PVC formulations have a proven long track record of product reliability and colour stability. This has enabled the company to offer a strong product proposition to its customers and has been an important factor in the company's commercial success.

In order to minimise the overall impact of its materials the company seeks to strike a balance between the environmental impacts of extracting its materials, the commercial viability of the Swish formulation and the efficiency and safety of its own operations.

Policy

It is the policy of Swish Building Products to minimise the environmental and health & safety impacts of its materials in the following ways:

- Endorse and support the Vinyl 2010 and VinylPlus agreements which ban the use of lead as a stabiliser and encourage the development of recycling.
- Comply with legal requirements (including REACH) concerning the composition of the Swish formulation.
- Ensure that the Swish production site is run in a clean efficient manner to minimise waste.
- Undertake regular environmental assessments of the company's supplier base and encourage all to achieve ISO14001 or equivalent.
- Move towards the introduction of post consumer recycled materials into the Swish formulation as material supplies and technological developments permit.

The recycling of all PVC extruded profiles and mouldings at the end of their service life is the sustainability goal that Swish is pursuing. Recycling reduces the energy required to produce new profiles by about 90%, reduces the amount of virgin material that has to be manufactured and captures materials that might otherwise go to landfill. It is therefore sustainable in the true sense of the word.



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