V9	01/20	DW / ED
Review Date		01/21

Resource Use Policy

Swish recognises that the efficient and appropriate use of material resources is a key factor in promoting the sustainability of building products in general and PVC in particular.

The European PVC industry has recently adopted a sustainability programme called VinlyPlus. This commits the industry to meaningful action over the period to 2020 in pursuit of the sustainable use of resources.

Swish has adopted the principles of VinylPlus for its Resource Use Policy as set out in the VinylPlus Commitment:

1. We will work towards the more efficient use and control of PVC throughout its lifecycle
2. We will work to ensure that we do not use substances that are persistent and that other emissions from our factory are reduced.
3. We will promote the use of more sustainable additive systems wherever possible
4. We will help to minimise climate impacts through reducing energy and raw material use, promoting sustainable innovation and potentially switching to renewable resources.
5. We will continue to build sustainability awareness across the value chain – including stakeholders inside and outside the industry – to accelerate resolving our sustainability challenges.

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In particular Swish will

1. Work with its suppliers to wherever possible replace non-renewable or scarce materials with renewable or more abundant materials and to ensure that where possible those materials are certified as renewable through recognised traceability schemes.
2. Be as efficient as possible in the use of its materials by reducing the unnecessary use of product and packaging materials wherever possible.
3. Where possible re-use materials and resources that are involved in the production and transportation process.
4. Use only enough material to achieve a given function in a product (as market constraints allow) and re-use all production scrap.
5. Work towards the inclusion of increasing amounts of post-consumer recycled materials by
    a. Working with customers to develop processes to bring back offcuts.
    b. Looking for similar materials from commercial sources.

Swish requires its suppliers to demonstrate their actions in regard to their environmental stewardship of production sites, production processes and the materials that are supplied to Swish. This is undertaken in the annual supplier survey.



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