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Lifecycle Policy

It is the company's policy to use lifecycle thinking and assessment to continually improve the lifetime environmental performance of our products..

Swish will institute a management system to systematically consider and review the whole lifecycle of its products from raw materials through to eventual disposal.

These are the stages of our product lifecycle that we will consider:

- Sourcing of materials
- Our manufacturing process
- The distribution activities we undertake
- The "in use" phase of the product's life
- Recovery of the product at the end of its service life

Activities

- Swish will develop a model and detailed understanding of the environmental aspects and impacts associated with each stage of the product lifecycle.
- Where Swish has direct control and influence in a lifecycle stage, ie the manufacturing and distribution phases, it will continue to maximise its efforts to reduce the environmental impacts of its operations and to continually improve its products and manufacturing activities.
- Where Swish does not have direct control, it will use the information gained through this process to influence the activities of our suppliers and customers.

Shaun Hanrahan

Managing Director